



## 2025 PROGRAM DATES

Thursday, 3/27  
Saturday, 6/21  
Wednesday, 9/10  
Thursday, 11/6

Becoming a speaker or sponsor in our Practice Academy virtual learning series offers a dual benefit: establishing yourself as an industry leader while gaining access to hundreds of leads. With our proven track record of successful programs, you can elevate your brand and share insights with our engaged audience of physicians and administrators.

Our deliverables include a 45-minute speaking session with your provided key opinion leader(s), full registration and attendee data, branding on registration and event materials, and post-event share of voice on our custom microsite.

Don't miss this opportunity to reach a captive audience of physicians and administrators eager to grow their practices!

## SPONSORSHIP PACKAGES

OPPORTUNITY	PLATINUM	GOLD	SILVER	BRONZE
Brand logo placement on all Practice Academy promotions	●	●	●	●
E-newsletter sponsorship of traffic driver to enduring video microsite	●	●	●	●
Digital advertising on enduring microsite in MedicalEconomics.com housing the enduring on-demand videos	●	●	●	●
Print ad in <i>Medical Economics</i> ® (200,000 circulation)	●	●	●	
Full list of attendees	●	●		
Featured 45-minute speaking slot with your provided KOL	●			
2-page session recap article in a regular issue of <i>Medical Economics</i> ®	●			
	\$25,000	\$15,000	\$10,000	\$5,000

## CONTACT US TODAY!

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